



# Unit Outline (Higher Education)

Institute / School:	Institute of Innovation, Science & Sustainability		
Unit Title:	Work Integrated Learning: Industry Based Case Studies		
Unit ID:	BUENT3705		
Credit Points:	15.00		
Prerequisite(s):	(At least 120 credit points from ANY subject-area at any level)		
Co-requisite(s):	Nil		
Exclusion(s):	Nil		
ASCED:	080301		

## **Description of the Unit:**

This course uses case studies to explore some of the key issues of contemporary workplaces. Students will be required to draw on theoretical knowledge from previous courses and develop and apply the skills of critical reflection through weekly activities and collaborative problem-solving. Through this critical enquiry process, it is expected that students will further develop insights into a business environment and work towards improving skills in the areas of written and oral communication, intercultural communication, client service and self-management.

**Work Experience:** 

No work experience

Placement Component: No

#### Supplementary Assessment: No

Supplementary assessment is not available to students who gain a fail in this Unit.

#### **Course Level:**

Level of Unit in Course	AQF Level of Course					
Level of Onit in Course	5	6	7	8	9	10
Introductory						
Intermediate						



Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Advanced			~			

#### Learning Outcomes:

#### Knowledge:

- **K1.** Identify and analyse the main approaches to research in the areas of management, marketing or any area of business
- K2. Access, evaluate and synthesise knowledge from business disciplines
- **K3.** Appraise the practical implications of business policy models in solving workplace issues

#### Skills:

- **S1.** Develop higher level research and analytical skills to form recommendations for solving workplace issues
- **S2.** Identify the skills required to enable appropriate decision making that is inclusive of diverse cultures
- **S3.** Demonstrate well-structured decision making processes
- S4. Employ professional report writing skills
- **S5.** Develop reflective thinking and writing skills
- S6. Develop higher level presentation skills

#### Application of knowledge and skills:

- A1. Make connections between your academic and workplace learning outcomes
- **A2.** Apply business communication knowledge to workplace issues
- **A3.** Identify and explain application of the standards of professional behaviour relevant to your workplace issue and your discipline/ profession.
- **A4.** Apply critical reflection skills that enhance response to challenges and successes achieved in solving workplace issues

#### **Unit Content:**

•This is a practice based course. Students will be required to work on a project or projects for the duration of the assessment. This period will involve the student in:

- Industry overview and analysis
- •Identifying the problem, project clarification
- •Situational Analysis
- Project management issues
- •Linking case study, project, problem brief to theoretical knowledge
- •Feedback, draft report plan
- •Effective Presentation Skills communication and use of technology. Presentation with Impact
- Project implementation considerations. Making recommendations.
- Project Problem solving. Written Report and future considerations, review and planning
- •Reflection- developing reflective writing
- Developing effective teams
- Professional conduct



### FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**ttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are be embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all must be directly assessed in each Course.

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit		
		Learning Outcomes (KSA)	Assessment task (AT#)	
FEDTASK 1 Interpersonal	<ul> <li>Students will demonstrate the ability to effectively communicate, inter-act and work with others both individually and in groups. Students will be required to display skills inperson and/or online in:</li> <li>Using effective verbal and non-verbal communication</li> <li>Listening for meaning and influencing via active listening</li> <li>Showing empathy for others</li> <li>Negotiating and demonstrating conflict resolution skills</li> <li>Working respectfully in cross-cultural and diverse teams.</li> </ul>	Not applicable	Not applicable	
FEDTASK 2 Leadership	<ul> <li>Students will demonstrate the ability to apply professional skills and behaviours in leading others. Students will be required to display skills in:</li> <li>Creating a collegial environment</li> <li>Showing self -awareness and the ability to self-reflect</li> <li>Inspiring and convincing others</li> <li>Making informed decisions</li> <li>Displaying initiative</li> </ul>	Not applicable	Not applicable	
FEDTASK 3 Critical Thinking and Creativity	<ul> <li>Students will demonstrate an ability to work in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in:</li> <li>Reflecting critically</li> <li>Evaluating ideas, concepts and information</li> <li>Considering alternative perspectives to refine ideas</li> <li>Challenging conventional thinking to clarify concepts</li> <li>Forming creative solutions in problem solving.</li> </ul>	Not applicable	Not applicable	
FEDTASK 4 Digital Literacy	<ul> <li>Students will demonstrate the ability to work fluently across a range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in:</li> <li>Finding, evaluating, managing, curating, organising and sharing digital information</li> <li>Collating, managing, accessing and using digital data securely</li> <li>Receiving and responding to messages in a range of digital media</li> <li>Contributing actively to digital teams and working groups</li> <li>Participating in and benefiting from digital learning opportunities.</li> </ul>	Not applicable	Not applicable	



FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit		
		Learning Outcomes (KSA)	Assessment task (AT#)	
FEDTASK 5 Sustainable and Ethical Mindset	<ul> <li>Students will demonstrate the ability to consider and assess the consequences and impact of ideas and actions in enacting ethical and sustainable decisions. Students will be required to display skills in: <ul> <li>Making informed judgments that consider the impact of devising solutions in global economic environmental and societal contexts</li> <li>Committing to social responsibility as a professional and a citizen</li> <li>Evaluating ethical, socially responsible and/or sustainable challenges and generating and articulating responses</li> <li>Embracing lifelong, life-wide and life-deep learning to be open to diverse others</li> <li>Implementing required actions to foster sustainability in their professional and personal life.</li> </ul> </li> </ul>	Not applicable	Not applicable	

## Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, S2, S3, S4, S5, A2, A3, A4	Weekly activities that engage students in a variety of tasks that build skills and knowledge in problem solving	Mini- tasks	10-30%
K2, K3, S1, S2, S3, S5, A1, A4	Reflective journal inclusive of regular entries encapsulating the lived experience of working in a team, problem solving and personal growth	Journal	10-30%
K1, K2, K3, S1, S2, S3, S4, S5, A1, A2, A3, A4	Formal Report - completion of a written report that meets the stated outcome as a group	Report	30-50%
K2, K3, S2, S3, S5, S6, A1, A2, A3, A4	Presentation on the project undertaken	Presentation	10-30%

## **Adopted Reference Style:**

APA ()

Refer to the library website for more information

Fed Cite - referencing tool